

Semptember Is

HUNGER ACTION MONTH

WHAT IS HUNGER ACTION MONTH?

September is Hunger Action Month, a month where people all over the nation mobilize and take action in the fight against hunger. The New Braunfels Food Bank is proud to rally with Feeding America, and our network of over 200 food banks, to encourage everyone to raise awareness of food insecurity and dedicate ourselves toward a solution.

WHY TAKE ACTION?

Everyone has a role to play in fighting hunger. Rising food prices and economic challenges have intensified our community's need for support. As a result, over 55,000 neighbors were served by the New Braunfels Food Bank and programs and partners across Comal and Guadalupe counties. By taking action, we can ensure individuals and families receive the nourishment they need to thrive.

2025 CAMPAIGN

NOURISHING
in NUMBERS

This September, we are dedicating our efforts to "Nourishing in Numbers" during Hunger Action Month! Our community thrives when we come together, and this year, we emphasize the power of collective action. By donating food, time, money, and voice, we can make a significant impact on food insecurity. Your contributions nourish individuals and families, helping to build a stronger, healthier community. Join us in taking action to ensure that together, we are "Nourishing in Numbers" and making a difference for those in need.

NATIONAL HUNGER ACTION DAY

Take action on Hunger Action Day by wearing orange and spreading awareness about food insecurity.



To learn more about Hunger Action Month, visit nbfoodbank.org/ham



In The Fight Against Hunger,

EVERY NUMBER COUNTS



GIVE FOOD

Every pound of food counts. **Start A Food Drive** or donate directly to the New Braunfels Food Bank. Thanks to our partners at Santikos, if you donate three of our **12 Most Wanted Items** at your local **Santikos Movie Theater**, you will receive a popcorn voucher and game card.

Food Drop-Off: Donations can be delivered to the New Braunfels Food Bank or your local Santikos Movie Theater.

GIVE TIME

We appreciate our volunteers every day of the year, but there will be an extra perk this Hunger Action Month. Thanks to our presenting partner **Whataburger**, if you **volunteer during September**, as a thank you, you will receive a coupon for a Whataburger treat!

Volunteer: nbfoodbank.org/volunteer



GIVE MONEY

Every \$1 donated provides 7 meals to individuals and families in our community. **Donate or Start A Fund Drive** today.

Online: nbfoodbank.org/ham

Phone: 830-327-6000

Mail: 1620 S. Seguin Ave., New Braunfels, TX 78130

GIVE VOICE

We believe the voice of the community is a powerful way to affect change. Help **spread awareness** of Hunger Action Month with your network! **Share this toolkit** or engage with any of our digital resources across our website and social media.

Tag us @nbfoodbank or use #NBFoodBank #HungerActionMonth #HAM



NOURISHING in NUMBERS

This Hunger Action Month, we encourage everyone to take actions that nourish our community. Your contributions of Food, Time, Money, and Voice add up. Join us in fighting hunger and ensuring that together, we are "Nourishing in Numbers" for a healthier and stronger community.



Scan to learn more about how to take action this Hunger Action Month, or visit nbfoodbank.org/ham



DIGITAL RESOURCES

ADVOCATE DIGITALLY

During the month of September, you can advocate for Hunger Action Month by switching out your digital meeting background or cover profile images on social media.

When people ask you about the change, send them to safoodbank.org, so they can learn more about food insecurity and what they can do to take action!

Download Digital Resources at nbfoodbank.org/ham



EXERCISE YOUR INFLUENCE

Put your social media influencer skills to the test and post about Hunger Action Month during the month of September to spread awareness. Send your followers to nbfoodbank.org/ham, so they can learn more about the San Antonio Food Bank's mission and what they can do to help.



Sample Post #1

September is #HungerActionMonth! This year, the New Braunfels Food Bank is counting on us to help "Nourish In Numbers!"

#EveryNumberCounts, so join me in making an impact this month! #HAM #nbfoodbank



Sample Post #2

This September, I'm uniting with the #nbfoodbank for #HungerActionMonth!

Join me by donating food, time, money, and voice, so we can continue "Nourishing In Numbers!" #HAM #nbfoodbank



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SUN	MON	TUE	WED	THU	FRI	SAT
	<p>1</p> <p>Labor Day: Share information about our job training services with a friend! The NB Food Bank has many resources that can help people secure hope for a better tomorrow.</p>	<p>2</p> <p>Kick off Hunger Action Month by sharing this toolkit with 3 friends or coworkers. Then post about it and tag @nbfoodbank</p>	<p>3</p> <p>Stash this month's spare change in a jar and donate it to the NB Food Bank at the end of the month!</p> 	<p>4</p> <p>Sign up for a volunteer shift with your friends at the NB Food Bank during September and receive a coupon for a Whataburger treat!</p> 	<p>5</p> <p>National Food Bank Day: Head to nbfoodbank.org & learn about ways you can help. Then, share something you learned on social media. #NBFOODBANK</p> 	<p>6</p> <p>Catch the new movie, Downton Abbey and donate three items from our 12 Most Wanted Items List to your local Santikos Movie Theater and receive a popcorn voucher and game card.</p> 
<p>7</p> <p>Visit nbfoodbank.org/need-help to learn about the NB Food Bank's resources and services. You can help educate others on how to get assistance.</p>	<p>8</p> <p>Motivation Monday: Motivate others to give back. Reshare our Hunger Action Month social media posts to spread awareness in your network.</p>	<p>9</p> <p>Hunger Action Day: Wear orange and spread awareness on ways to fight hunger in your community. Check out our social media pages for a giveaway!</p>	<p>10</p> <p>Join us for our 7th Annual Farm-To-Table Dinner, Locally Grown! Purchase tickets at nbfoodbank.org/locallygrown/tickets</p> 	<p>11</p> <p>Give hunger a voice. Post a short video or story sharing why fighting hunger matters to you. Tag us @nbfoodbank</p> 	<p>12</p> <p>Get The Kids Involved: Explain to kids what Hunger Action Month is and ask them to design a poster. Take a pic, tag us on social! @nbfoodbank #HAM</p>	<p>13</p> <p>Start a Virtual Fundraiser! A virtual fund drive can be conducted by any organization or group. Every \$1 helps us provide 7 meals to our community.</p>
<p>14</p> <p>Challenge your friends and family to choose one item from their pantry and collect them to donate to the NB Food Bank!</p> 	<p>15</p> <p>Experience a SNAP (food stamp) budget for a day. The average SNAP benefit in TX per person is about \$9 per day.</p>	<p>16</p> <p>Use our toolkit to share give help opportunities in presentations or community meetings. Every Number Counts!</p>	<p>17</p> <p>Today is The Big Give! Take action in a BIG way by donating to the New Braunfels Food Bank! Visit our website and follow our socials to see how to donate!</p>	<p>18</p> <p>Continue nourishing families throughout the year by becoming a Core Club recurring monthly donor.</p> 	<p>19</p> <p>When in doubt, sing it out! Schedule a karaoke night with friends and ask them to bring a cash donation for song requests. Donate the collected money to the NB Food Bank!</p>	<p>20</p> <p>Visit Whataburger and donate \$1 to the NB Food Bank to receive a "thank you" buckslip for a free Whataburger!</p> 
<p>21</p> <p>Schedule a tour of the NB Food Bank and learn more about how we Nourish In Numbers!</p> 	<p>22</p> <p>Challenge yourself and friends to memorize our 12 Most Wanted Items listed on our website. Your circle will have fun gaining donor insight.</p>	<p>23</p> <p>Every number counts! Follow @nbfoodbank and we'll share ways to take action this #HAM!</p>	<p>24</p> <p>What-a-Wednesday! Donate \$1 at your local Whataburger and receive a buckslip for a free Whataburger on your next visit.</p> 	<p>25</p> <p>There's still time to spread awareness! Use our toolkit to share #HAM to your network and tag us at #NBFoodBank!</p>	<p>26</p> <p>See Gabby's Dollhouse The Movie and donate three items from our 12 Most Wanted Items list to your local Santikos Movie Theater and receive a popcorn voucher and game card.</p> 	<p>27</p> <p>Grab your crew and sign up for a Garden Volunteer shift! Learn about how to help provide fresh produce to your community.</p> 
<p>28</p> <p>Are you brave enough to end HAM with a bang? Show your ultimate orange in public and share it with us on social!</p> 	<p>29</p> <p>Although the month is almost over, you can #GiveVoice all year long! Learn about hunger in your community and then share with your friends and family on social media.</p>	<p>30</p> <p>It's Pet Hunger Awareness day! Organized by PetSmart Charities in partnership with Feeding America, we aim to raise awareness on pet hunger. Donate pet food today!</p> 	<p>NOURISHING in NUMBERS</p> <p><i>This Hunger Action Month, we're counting on our community to take action. Every Number Counts!</i></p>			



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